

**Digital Rochester** is a community of professionals from across the Greater Rochester Region working together to strengthen, grow, and connect the technology industry value chain.



**About Digital Rochester (DR)**



DR events and community services include an array of educational, entrepreneurial, networking and economic development activities designed to create measurable economic value within the tech sector of our region.

Since DR was founded in 2000, we've been accelerating steadily on the way to becoming the Upstate NY area's preeminent technology business community. With membership today numbering over 4,500, Digital Rochester is focused on identifying, building and empowering the critical elements that drive industry growth in **three KEY** areas:



**Connecting Resources**

Fundamental to DR's vision is our ability to help businesses succeed by connecting them with the timely resources they need. Whether we are connecting the business to employees through our *Technology Career Fairs*, to investment capital and expertise through our *Entrepreneurs & Angels* events, or to new ideas and innovations coming out of our local colleges through *A Bright Idea*, DR is committed to empowering business growth by creating direct connections to the resources that can enable that growth.

**Continuing Education**

Clearly, in order to stimulate growth of new tech businesses, continuous educational opportunities must be available. Whether we're helping local entrepreneurs brush up on the newest marketing, finance and product development techniques through our *Get Smarter* series, or showcasing the latest developments in a wide variety of technologies through our *Knowledge Upgrade* events, DR is committed to providing a continuous array of education opportunities.

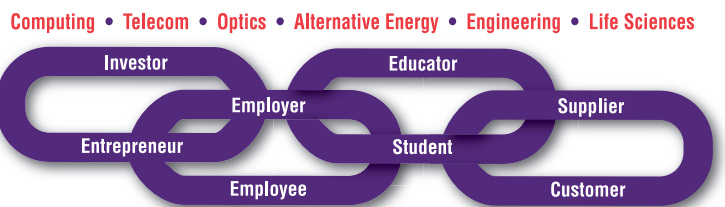
**Building Relationships**

From *Get Connected!* that brings together hundreds of professionals and over 30 local organizations, to *Integrated Circuits* that offers an invitation-only opportunity for local tech CEOs to discuss the latest developments in their businesses; our multitude of networking events focus on drawing talented, multi-disciplinary professionals together to create and foster key relationships that will drive change in our region.

**Connecting Rochester's Technology Value Chain**



The Greater Rochester region is rich in economic resources and benefits from a diverse community of highly skilled professionals in computing, telecom, optics, alternative energy, engineering and the life sciences.



At Digital Rochester, our goal is to collaboratively leverage these resources and build the connections – and synergy – that can generate teams and enterprises that are greater than the sum of the parts. Success requires all of us to work together. **Will you join us?**

**How to Get Involved**



- Become a member, come to our events, and participate in the growth of our region (membership form below).
  - Sponsor an event and demonstrate your company's commitment to our region while gaining access to over 4,500 technology industry professionals.
  - Get involved and lend a hand. We are always looking for talented professionals to volunteer at an event or join one of our committees.
- Help us make Rochester the global tech center it is capable of becoming!**

To learn more, visit <http://www.digitalrochester.com/> or call Lisa Doerner, Vice President of Operations, (585) 330-9797 or email Lisa at [lisad@digitalrochester.com](mailto:lisad@digitalrochester.com).



**Digital Rochester**  
We Are The Network

**Digital Rochester Response Form**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Title: \_\_\_\_\_

**I am interested in (check all that apply):**

- Joining Digital Rochester     Sponsoring an Event     Volunteering with Digital Rochester